Parties and Events

Simplify event booking and planning

Successful events require managing a lot of moving parts, but that doesn't mean it has to be complicated. Book more parties and events, streamline processes, deliver a better guest experience and increase your bottom line. Leverage the most complete suite of features, making every event and every detail organized and on track so you never miss a beat.

OneMarketing

Cly implate

To an End

Mark Winters

Drive sales by reaching out directly to your customers

Tap into your customer base to push promotions to those who have proven they will spend money with you - your customers! Specifically target customers based on previous behavior. Use OneMarketing tools for sending out season pass renewals, birthday reminders and promotions by email, text or in app alerts.



Sell tickets days in advance, securing the purchase prior to arrival

As part of your Integrated system, tickets sold online are known in your system and can be validated with any IdealOne validation method. Tickets can be printed at home or scanned straight from their phone. Capacity limits can be enforced, including both tickets sold online and on site. Season Passes can be sold online, with all member details added to your system, streamlining the process when on site. Payment plans are available to your guests to spread out automated monthly credit card charges over a few months.

Digital Waivers

Access waivers in the heart of the POS process with IdealOne's integrated waiver system. Have your guests complete waivers before they arrive, making the check-in process streamlined like never before. Easily retrieve historical information should you ever need it. Boost your efficiency and improve your guest experience while eliminating paper filing.

Online Booking

Book more by offering your events 24/7 online

Online booking integrates seamlessly with your IdealOne POS so you'll always know availability and never have double bookings. Increase your sales by offering add-on products such as food or game cards as part of the check out process. Guests experience a consistent process every time and can see and compare their options by viewing descriptions and graphics right on their screen. Reduce call load and allow your employees to focus on guests in your facility.



The Complete POS Solution For Family Entertainment Businesses

In an Ideal world, you get one software that does it all.

GAME CARDS \$10

\$20

\$30

\$50

\$100

Complete



- Point of Sale
- Cashless System
- Self-Service Kiosks
- Food & Beverage
- Customer App
- Event Booking
- Online Commerce
- One Marketing Mobile POS
- Redemption
 - Capacity
 - Access Control
 - Season Passes
 - Digital Waivers





FUN CAR

IDEALONE

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Complete Cashless System

Point of Sale

Operate your entire business with one integrated system

Profit Centers are managed from one central hub, including Cashless, Food & Beverage, Capacity, Event Booking, Redemption, Online Commerce, and more. IdealOne is the single solution to make your business the most efficient and profitable.

Access Control Entry

Control your attractions or gates with or without turnstiles

Indoor and outdoor solutions for unattended turnstiles, fixed/ attended scanning, or handheld devices. Increase control, improve quest experience while reducing labor using IdealOne's access control system.

Cashless

Maximize revenue and guest experience while streamlining operations

One prepaid game card or wristband grants access to your entire facility. Customers who use cashless typically spend 15% more than they would with cash or tokens. Eliminate the expense of tokens, tickets and labor.

Redemption

Improve your guest experience and save on labor

The redemption counter is often the last impression of your business, so make it a great one with IdealOne. Manage eTickets and inventory with an easy-to-use scanning system. There's no more pressure for customers to make quick decisions because you can attend to many guests simultaneously.

Mobile Ordering App

Increase sales by simplifying how your guests place orders.

F&B Ordering

Make it easy for your guests to place orders with their phone

Put your menu directly on your guests' phone

Place orders directly to the kitchen using a securely saved credit card

Deliver to your guest based on their selection

Game Value Purchasing

Put the power in the pocket of your guests

- Use saved credit cards
- Recharge cards/bands that belong
- to you or your family members Monitor/manage your kids' cards



GAME ZONE

RECHARGE

CARD



Multiple Purchasing Options

Food & Beverage

From simple concessions to fine dining, and even full service bar operations, IdealOne is your complete solution

dealOne has invested years perfecting its F&B capabilities so that it offers all the features necessary to operate a full service restaurant and bar. Beginning with active seating charts and wait lists/text notifications, and ending with multiple tip options, every step along the way is covered. Kitchen management includes choices for printers and/or displays everywhere you need them, with sophisticated routing options. Comprehensive table and check management allows you to offer the highest level of service. Inventory tracking, including the ability to suggest smart orders and recipe building, allow you to maintain appropriate levels, control cost, and save time. Saving credit cards securely allows you to protect running tabs, while not requiring you to physically hold guests' credit cards. Many more tools are available to give you control over your operation and make it run smoothly.

Self-Service Kiosks

Make it easy for your guests to make purchases and reduce labor

The IdealOne self-service kjosk offers great guest convenience and considerable time savings, Guests can use kiosks to

purchase entry tickets, buy and reload game cards, and even order food, Kiosks allow you to increase revenue, reduce operating costs and maximize the effectiveness of your

employees.

Process payments and tips with mobile credit card terminals

Card Functions Discount

Manage and recharge game cards right on the arcade floor

Mobile POS

Take the sale to your guest

Take orders for food and beverage, sending

• A handheld POS that can go anywhere

- cabanas, tables, lanes or parties

directly to the kitchen

Sell and print tickets for admission or attractions